## ABSTRACT OF THE DISCLOSURE

A driving circuit of a liquid crystal display device having driver output lines connected to outputs of a data line driver, m pieces of block selection signal lines for sequentially selecting m pieces of blocks, data lines for supplying data to a display area, and a switch for sequentially connecting an ith driver output line to ith, i+2jth, ..., and  $i+2j\times(m-1)th$  data lines in response to signals on the m pieces of block selection signal lines when j is a positive integer smaller than m.